

# Wichita State University

# Badge Planning Form

Please tell us about the badge you would like to create by responding to the questions below. Badges should be based on coursework that meets a workforce need. Learn more about badges and stackable credentials by reading the Guidelines for Undergraduate Alternative Credential Pathways or the Guidelines for Graduate badges. Please note, once your badge is approved, you will be required to go through the standard curriculum change and approval processes.

1. What is the name of the proposed badge? \_\_\_\_\_
2. Please indicate the credit level of this badge.      0.5 credit hour      1.0 credit hour
3. When do you propose the badge be launched?      Fall 2017      Spring 2018
4. Who is the intended audience?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
5. What workforce need does this badge meet? Please provide data that shows the demand for this badge.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
6. What is the proposed course number? Undergraduate badges must be a 100-400 level course. Graduate badges must be 700 level. 500 & 600 level courses are not accepted as badges. \_\_\_\_\_
7. Please provide a brief description of the badge content. Examples can be found in the course description of existing badges at <http://badges.wichita.edu>  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
8. Please provide 4-6 measurable objectives/competencies for this badge.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. Are there open educational resources or no-cost text that can be incorporated into the badge?  
\_\_\_\_\_  
\_\_\_\_\_

Have questions about badges? Call  
316-978-6487 or  
email [kimberly.moore@wichita.edu](mailto:kimberly.moore@wichita.edu)

10. How many badges in this topic area do you plan to offer? \_\_\_\_\_
11. Please list the topic areas for future badges indicated above.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
12. Who will develop the badge?  
\_\_\_\_\_
13. Who will be the instructor? \* *Instructors must meet HLC credentialing policies.*  
\_\_\_\_\_
14. Describe or provide an example of a program in the topic area. What is the typical cost for these programs?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
15. What makes this badge unique?  
\_\_\_\_\_  
\_\_\_\_\_
16. What are the major selling points?  
\_\_\_\_\_  
\_\_\_\_\_
17. Do you or your college have access to any databases or lists we could use to send marketing materials to?  
\_\_\_\_\_
18. Please list specific resources your target audience would most likely consult for information? Ex. trade publications, websites, professional associations, etc.  
\_\_\_\_\_  
\_\_\_\_\_

**Person(s) completing and submitting Badge Planning Form:**

**\*SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

**Department Chair:**

**\*SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

**Dean of Sponsoring College:**

**\*SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

*\*Must have these signatures to process.*

Please return the Badge Initiation Form to the:

**Office for Workforce, Professional and Community Education**

Wichita State University

1845 Fairmount Street

Wichita, KS 67260-0136

You can also email it to **kimberly.moore@wichita.edu**.