Wichita State University
Badge Planning Form

Please tell us about the badge you would like to create by responding to the questions below. Badges should be based on coursework that meets a workforce need. Learn more about badges and stackable credentials by reading the Guidelines for Undergraduate Alternative Credential Pathways or the Guidelines for Graduate badges. Please note, once your badge is approved, you will be required to go through the standard curriculum change and approval processes.

1.   What is the name of the proposed badge? _____

2.   Please indicate the credit level of this badge.   0.5 credit hour   1.0 credit hour

3.   When do you propose the badge be launched?   _____ Fall _____ Spring   Year:_____

4.   Who is the intended audience?
_____
_____
_____

5.   What workforce need does this badge meet? Please provide data that shows the demand for this badge.
_____
_____
_____

6.   What is the proposed course number? Undergraduate badges must be a 100-400 level course. Graduate badges must be 700 level. 500 & 600 level courses are not accepted as badges. _____

7.   Please provide a brief description of the badge content. Examples can be found in the course description of existing badges at http://badges.wichita.edu
_____
_____
_____

8.   Please provide 4-6 measurable objectives/competencies for this badge.
_____
_____
_____
_____
_____

9.   Are there open educational resources or no-cost text that can be incorporated into the badge?
_____
_____

Have questions about badges?
Call 316-978-7579 or
email workforce@wichita.edu!

10.   How many badges in this topic area do you plan to offer? _____

11.   Please list the topic areas for future badges indicated above.
        _____
        _____
        _____

12.   Who will develop the badge?
        _____

13.   Who will be the instructor?* *Instructors must meet HLC credentialing policies.*
        _____

14.   Describe or provide an example of a program in the topic area. What is the typical cost for these
        programs?
        _____
        _____
        _____

15.   What makes this badge unique?
        _____
        _____

16.   What are the major selling points?
        _____
        _____

17.   Do you or your college have access to any databases or lists we could use to send marketing materials to?
        _____

18.   Please list specific resources your target audience would most likely consult for information? Ex. trade
        publications, websites, professional associations, etc.
        _____
        _____

Person(s) completing and submitting Badge Planning Form:

*SIGNATURE _____   **DATE** _____

Department Chair:

*SIGNATURE _____   **DATE** _____

Dean of Sponsoring College:

*SIGNATURE _____   **DATE** _____

*Must have these signatures to process.

Please return the Badge Initiation Form to the:
Office for Workforce, Professional and Community Education
Wichita State University
1845 Fairmount Street
Wichita, KS 67260-0136
You can also email it to **workforce@wichita.edu**.